



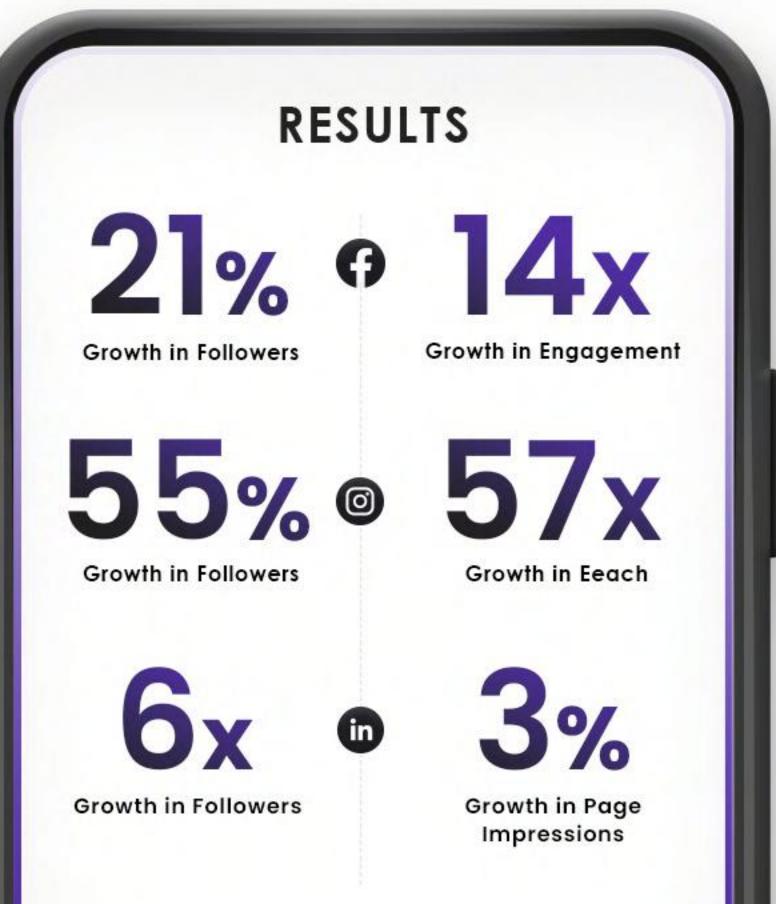
Sunteck Realty is a Mumbai-based luxury real estate developer with a portfolio of 50 million+ sq. ft. The company has a total of 21 projects that boast a lavish lifestyle and a flagship clientele.

#### PROBLEM STATEMENT:

The brand was looking for an awareness-oriented content strategy that portrays its luxurious nature and helps the upcoming projects enjoy its benefits.

#### **EXECUTION:**

Designed a fool-proof strategy that covered not only popular occasions and events but also a mix of campaigns, contests and trending posts for creating a buzz in the market.

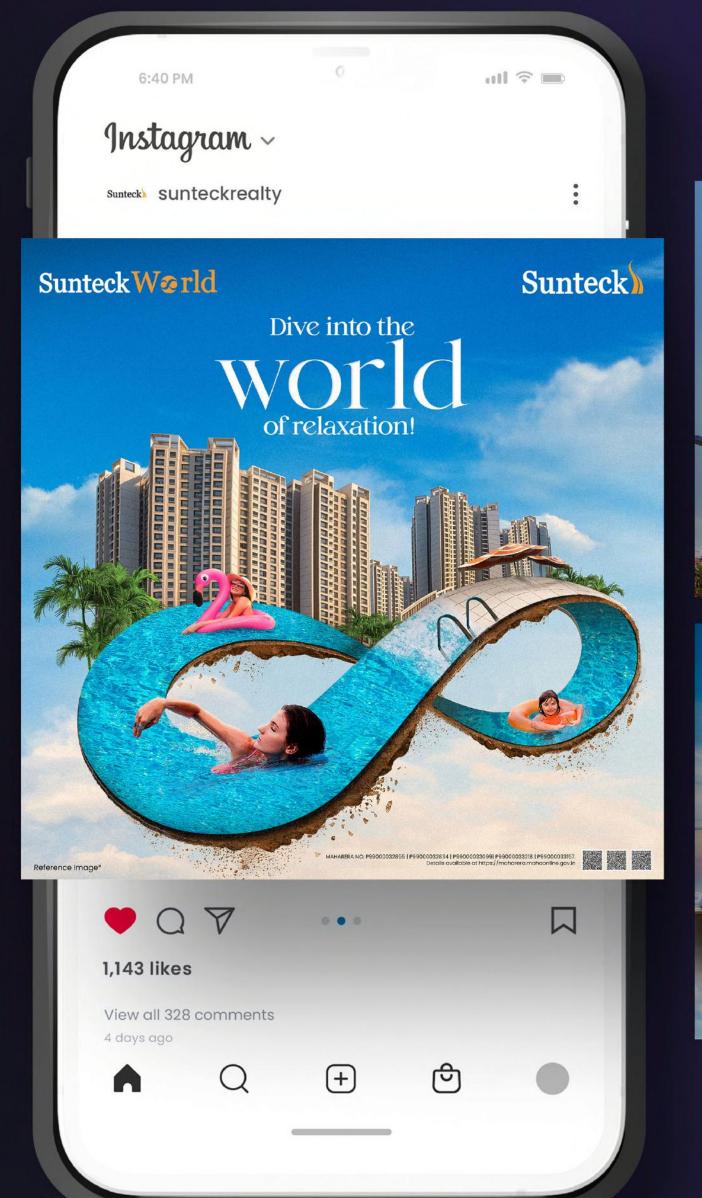


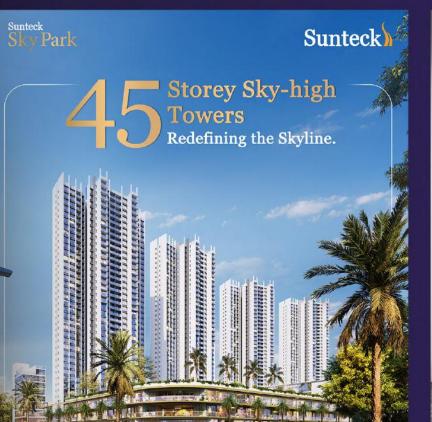


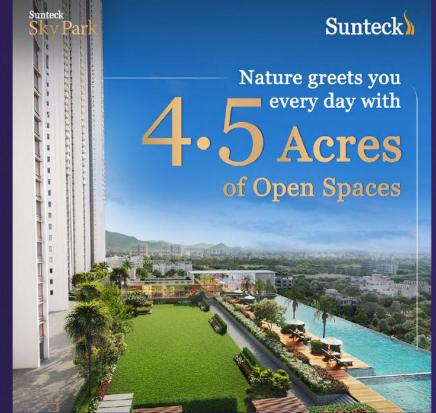


















A unique blend of style, safety and comfort, Zero Risque inherits 30+ years of experience from its parent company, Kamadgiri Fashion Ltd. The brand manufactures and sells utility and fashion-oriented masks and coveralls for a premium audience base.

#### PROBLEM STATEMENT:

We launched Zero Risque with an idea to create brand awareness, engagement and drive brand relevance. We also aided them to make a smooth shift from selling only masks to being a fashion-oriented brand.

#### **EXECUTION:**

We launched new products and created awareness with interesting content in association with Shikhar Dhawan. The numerous contests and partnerships with IPL teams like Rajasthan Royals & Mumbai Indians, and ISL teams like FC Goa, ATK Mohun Bagan and SC East Bengal, helped us increase conversations around the brand. Moreover, we also helped Zero Risque sell out their Limited Edition Collection of 120 masks within a week

#### RESULTS

Increase in page likes

**Growth In Followers** 

66% @ 19%

Growth in followers

Increase in audience engagement

Increase in followers

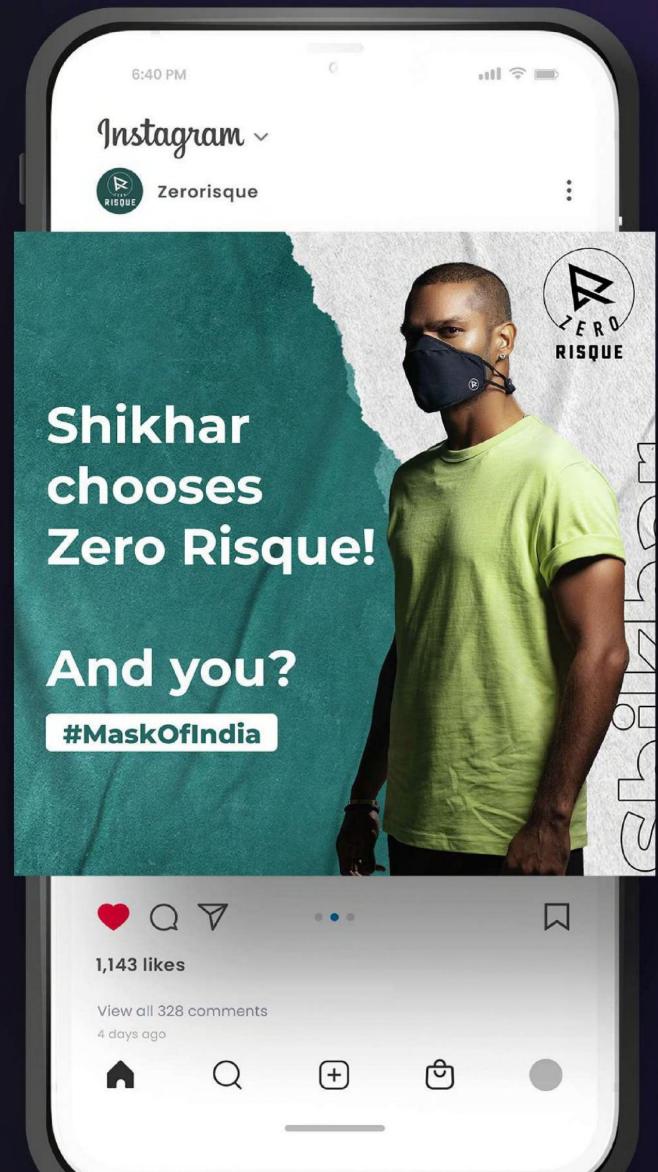
Increase in monthly impressions





















With an experience of 20+ years, Ventura Furniture stands for sophisticated and luxury outdoor furnishings catering to their B2B as well as B2C clientele. Created under the leadership of a woman entrepreneur, Ventura's elegant designs promise to fit in your space as well as your heart.

#### PROBLEM STATEMENT:

The luxury furniture brand wanted to shift its focus from B2B to B2C clientele, and improve its strategic brand positioning, creative representation, and content creation across all digital platforms thereby increasing the number of organic page followers.

#### **EXECUTION:**

We created a premium look for the brand by using sophisticated visuals, designs and formats that resonate with the audience. This helped us achieve extraordinary results in improving the brand's organic reach and engagement.

#### **RESULTS**

**5**X

O

2x

Growth in Page Reach

**Growth in Engagement** 

3x

Growth in followers

0

**5**x

**Growth in Engagement** 

4x

in

16%

**Growth in Followers** 

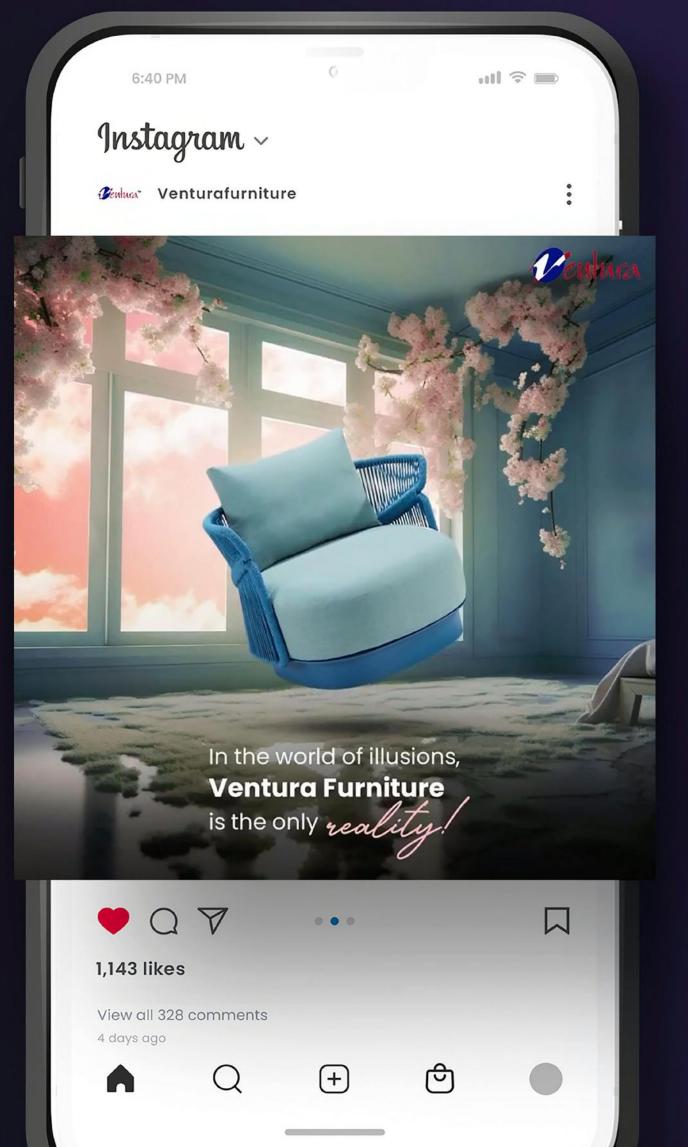
Growth in Monthly Impressions



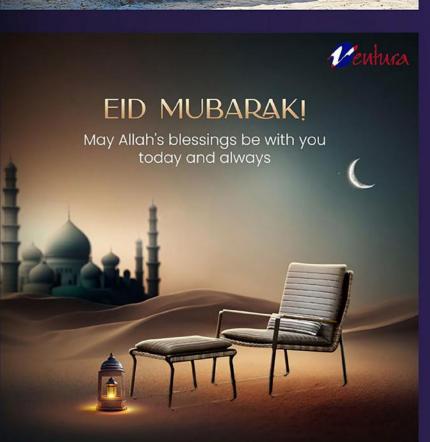


















Jackpot is a Nepal-based snack brand offering 21 unique flavors of snacks and noodles, from spicy to cheesy delight, catering to diverse taste preferences.

#### PROBLEM STATEMENT:

Jackpot's objective was to enhance brand visibility and engagement in the Indian market, aiming to become the preferred snacking choice for Gen Z and millennials.

#### **EXECUTION:**

We developed a strategy packed with unpredictable, crazy, and relatable content. From hopping on viral trends to crafting witty memes, engaging campaigns, and snackable moments, we made Jackpot the ultimate buzz on social media.



**Growth in Engagement** 





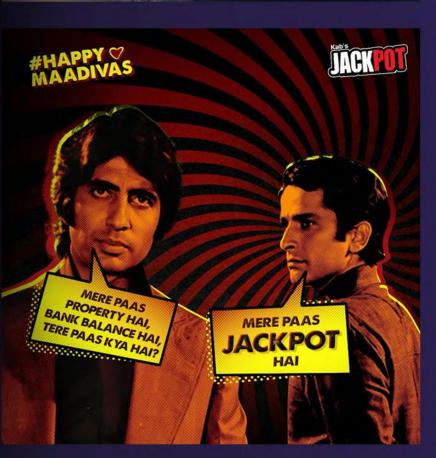
















India's leading hygiene company, HiCare is a digital and responsible hygiene and pest control service provider. With around 3 decades of experience, professional expertise and a loyal consumer base, HiCare aims to gain an apex position in the hygiene and pest control domain in the upcoming years.

#### PROBLEM STATEMENT:

HiCare wanted to expand its reach to a wider audience, drive sales through the digital medium, and establish its status as a leader in the pest & hygiene services market.

#### **EXECUTION:**

Who likes to see pests on a social feed? No one! Upon identifying the right audience and tapping the affinity areas, with HiCare we managed to build engaging content that truly connected with potential audiences. We launched successful digital-first campaigns for their newly introduced services, by articulating the right communication which relied upon displaying the brand as an expert. Apart from pest control, we are also helping them pave the way into the home-cleaning domain.

#### **RESULTS**

Increase in Reach Increase in Audience Engagement

Increase in followers

Increase in monthly reach

50% ® 0X

Increase in followers

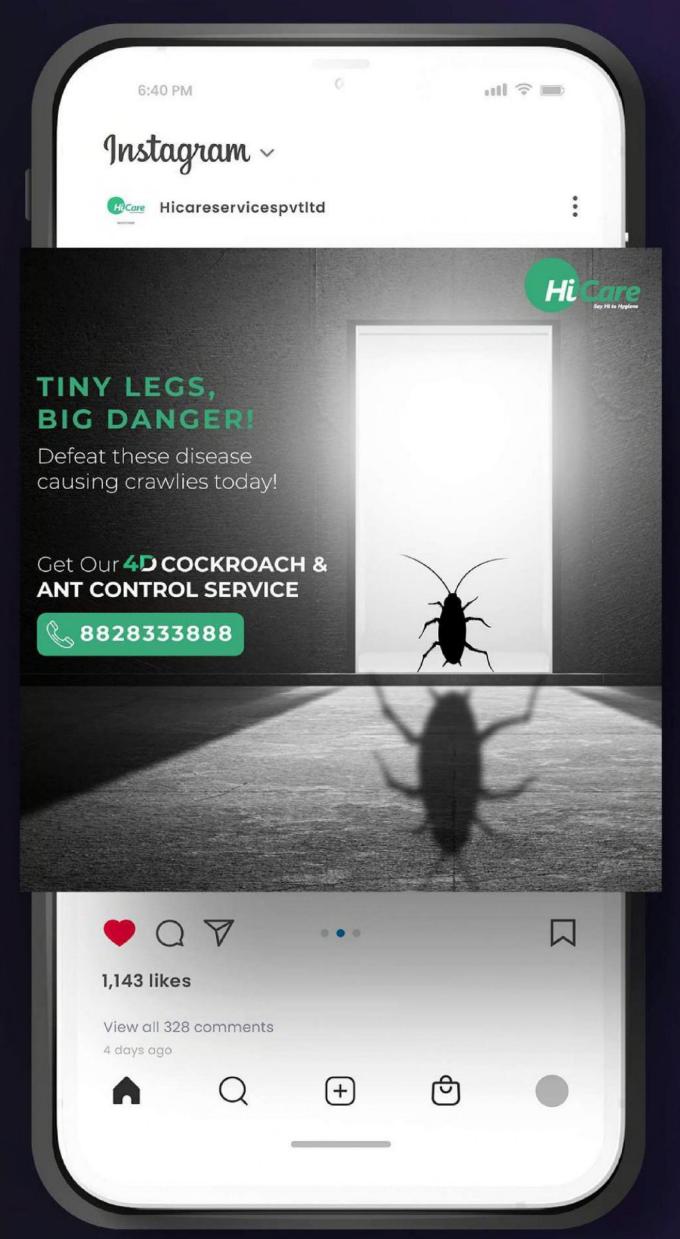
Increase in Monthly **Impressions** 









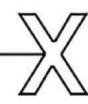














Urban Gully is a new-age brand that offers youthful prints and patterns, comfortable fits, and superior fabric quality with an aim to deliver what Gen Is demand.

#### PROBLEM STATEMENT:

Positioning Urban Gully as a quirky streetwear brand and increasing its awareness in the market.

#### **EXECUTION:**

We were able to bring out the brand's essence through its social media with campaigns that explored new formats while making sure the organic engagement was as high as 28k for reels.

#### **RESULTS**

27x 9 55x

Increase in monthly reach

Increase in audience engagement

48% 30%

Growth in monthly reach

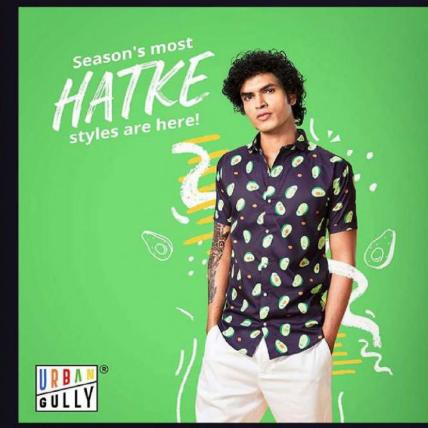
Increase in monthly impressions

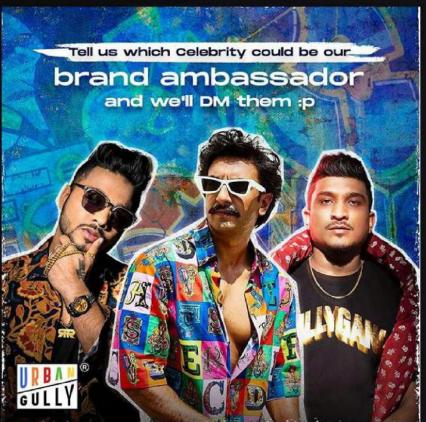
**6 2%** 

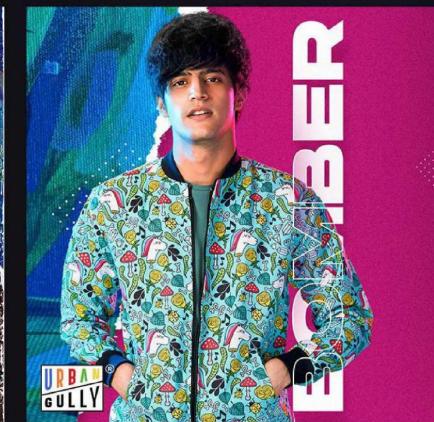
Increase in followers

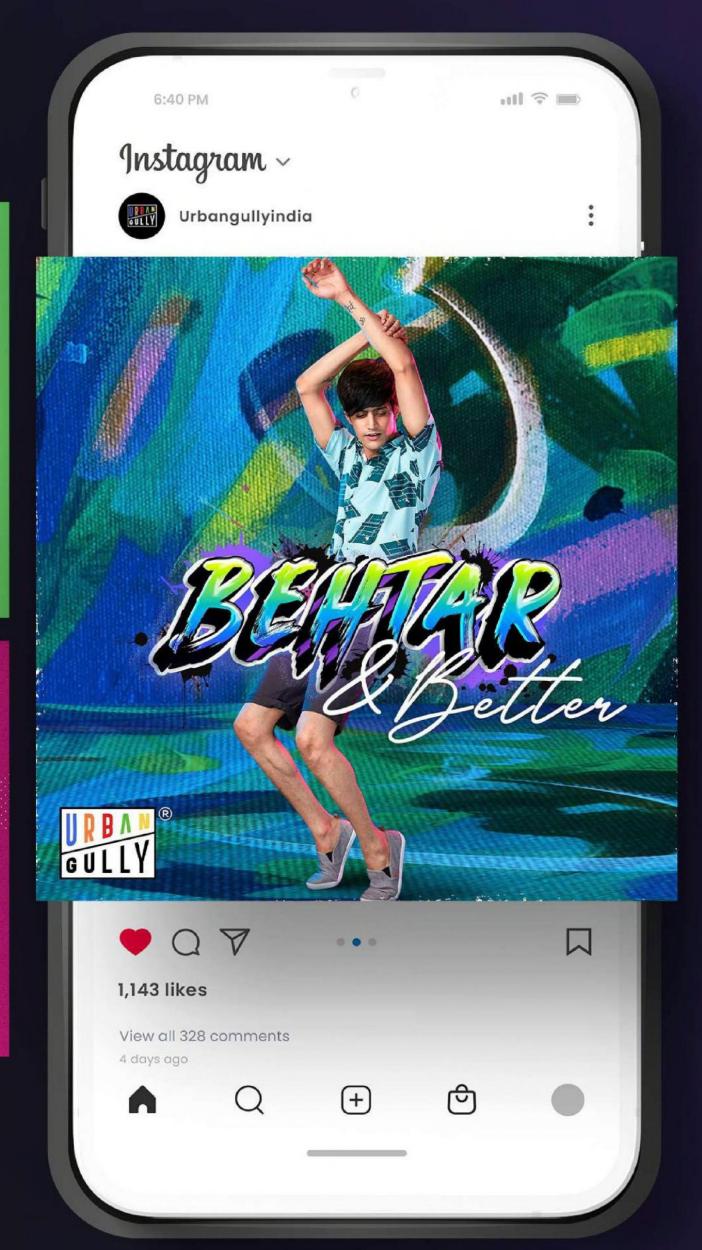
Increase in monthly impressions

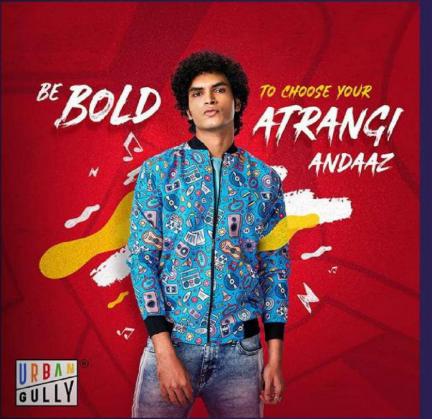




















The Project Café is a multidimensional venue that includes boutique rooms, al fresco dining, a cafe, an art gallery, concept store, and event spaces. Their concept of experiential retail and hospitality creates an ecosystem of art and design as a part of their property's interior design itself, allowing the audience to experience the same in their respective contexts.

#### PROBLEM STATEMENT:

The brand aimed at increasing overall footfall and to flaunt the unique concept of dining, shopping, recreation and luxury accommodation among its visitors.

#### **EXECUTION:**

Keeping in mind the uniqueness of the venue, we formulated a strategy to reach the targeted audience organically and created content that exhibits the key attributes of their offering in an aesthetic way.

#### **RESULTS**

3x

Increase in reach

2.5x

Increase in monthly impressions

2<sub>x</sub>

Increase in Monthly Impressions 3.5x

Increase in Reach



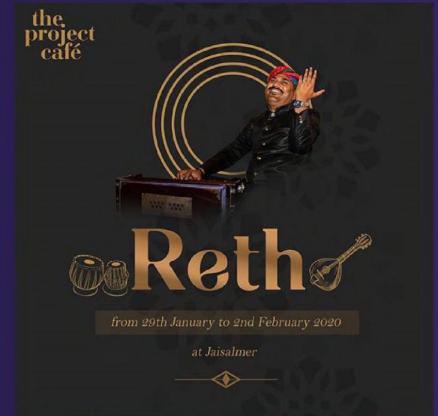


















Desjoyaux Pools India is one of the leading swimming pool builder, manufacturer & supplier with over 1,400 pools designed & commissioned across India. The company's major focus relies on their patent technology of pipeless filtration and eco-friendly pools that can be made in just 10 days.

#### PROBLEM STATEMENT:

The company aimed at improving reach on social media to generate leads for the brand's products and services thus resulting in better sales.

#### **EXECUTION:**

A combination of organic and paid strategy was used to ensure maximum reach. Additionally, our continuous monitoring and optimization of paid campaigns resulted in helping us achieve over 700 leads on a monthly basis.

#### **RESULTS**

**Growth in Followers** 

**Growth in Engagement** 

174x®

Growth in Followers

**Growth in Engagement** 

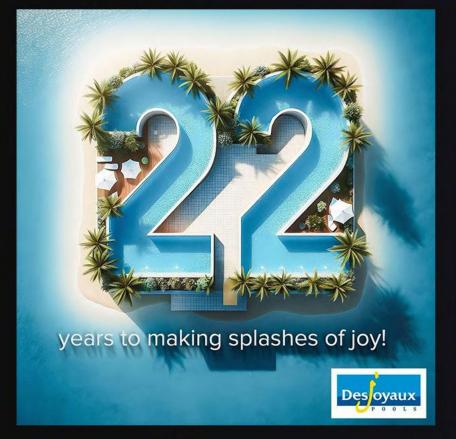
**Growth in Followers** 

in

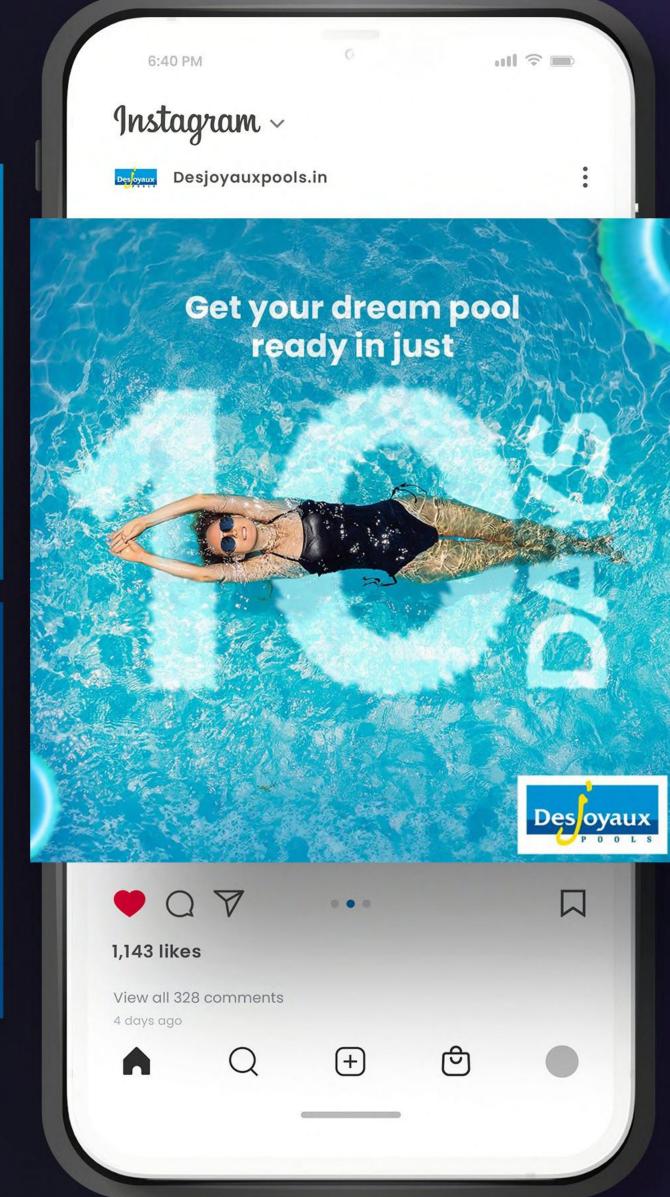
Growth in Monthly **Impressions** 





















A leading animal health company since 2005, Valvin Nutraceuticals develops and commercializes nutritional solutions for the animal feed industry.

#### PROBLEM STATEMENT:

Valvin's brand visibility was limited to employee networks and word-of-mouth, restricting industry impact. To build a strong presence and drive engagement, Valvin needed a social media presence that sparked conversations and expanded

#### **EXECUTION:**

We created Valvin's social media strategy from scratch, moving away from conventional B2B approach to a more relatable and conversational style. By integrating wit and humour while preserving the brand essence, we created informative yet entertaining content that boosted visibility, drove engagement, and helped Valvin stand out.

### RESULTS

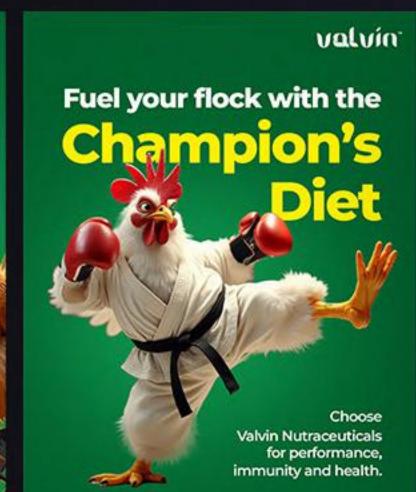
6.5x • 1.7x Growth in followers

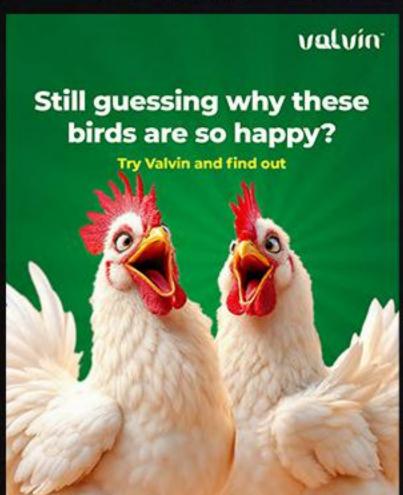
Growth in Page

Impressions

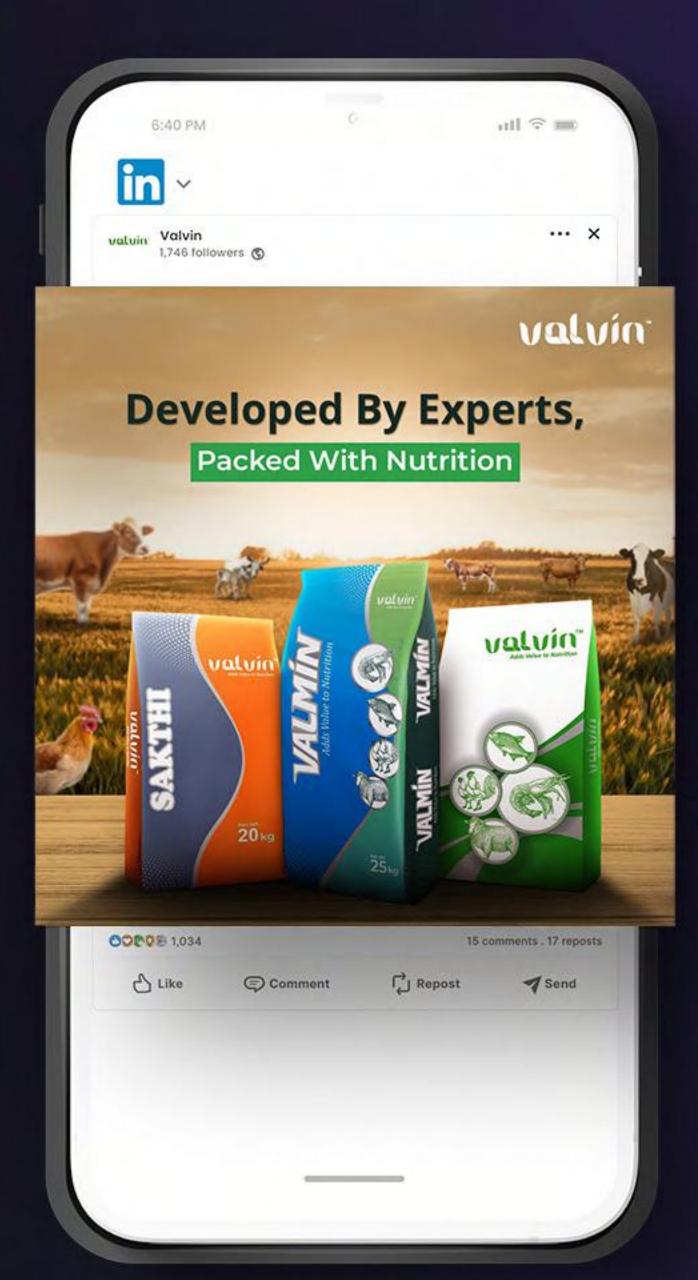
**Growth in Engagement** Rate

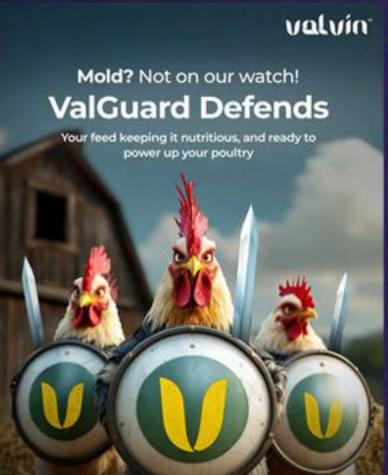




















A fully functional gym and fitness center for those who desire a healthy and fit lifestyle, People's Gym is a Mumbai-based gym that has defined class with its equipment and functionality since 21 years, supported by its experienced trainers.

#### PROBLEM STATEMENT:

With an aim to increase the number of gym memberships, the brand wanted to improve awareness via social media platforms.

#### **EXECUTION:**

Using geo local targeting, we reached out to the right target audience interested in having a fit lifestyle. We also built an active community for the brand, increasing conversations around the brand.

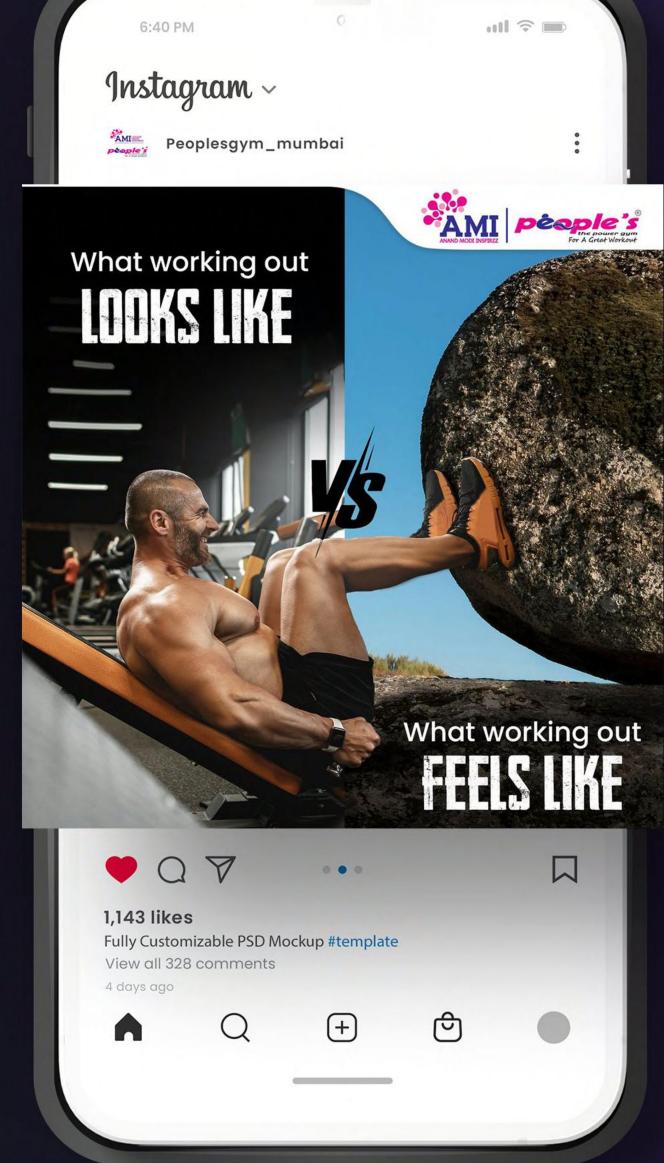








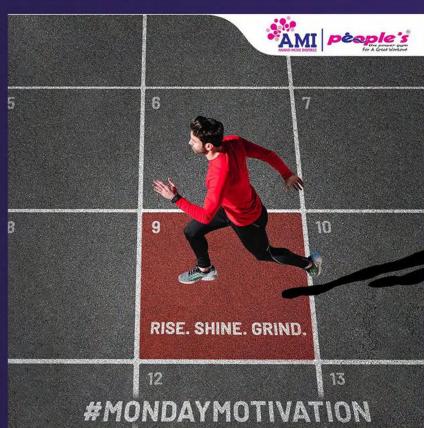














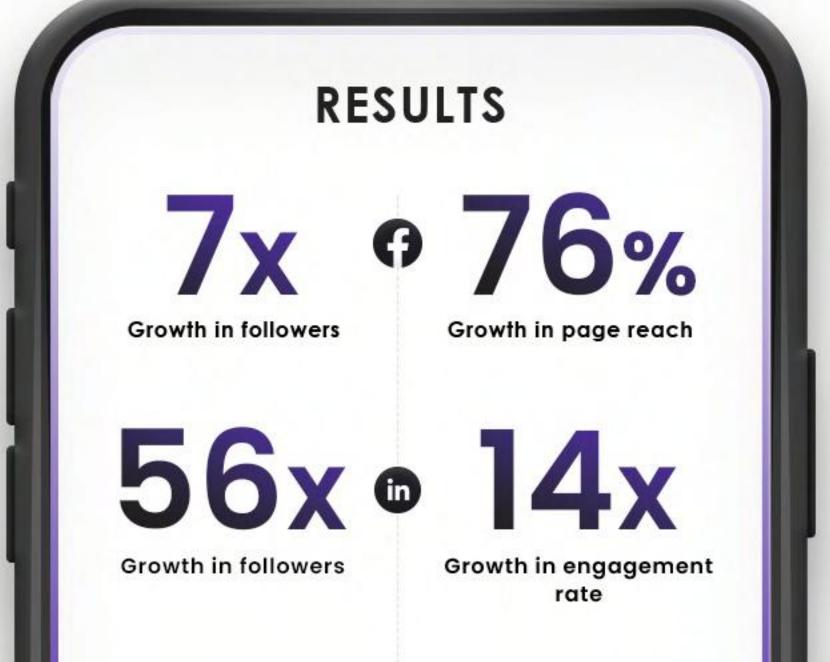
Pragati is a leading commercial real estate company that develops industrial & logistics parks. With a vast portfolio exceeding 2 million sq.ft., Pragati serves a dynamic range of clients including industry giants like Amazon, Myntra, and Bosch.

#### PROBLEM STATEMENT:

The brand wanted to highlight its new and upcoming projects in various parts of India and create market awareness about its high quality specifications as compared to other industry players.

#### **EXECUTION:**

We used a combination of paid ads and organic social media strategy to create content that is easy to understand and aligns with the brand's tonality. We also positioned Pragati as a leading force in industrial and logistics real estate development by adopting a thought leadership brand personality.

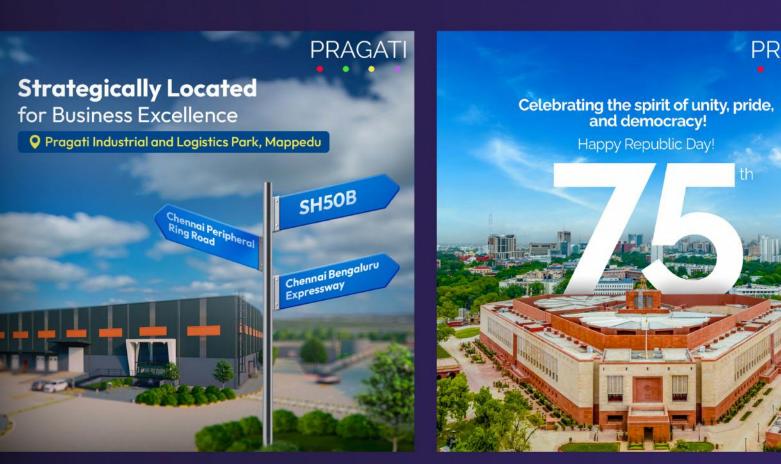












PRAGATI





A global leader in implantology, Nobel Biocare specializes in premium dental implants, prosthetic solutions, and regenerative materials, empowering clinicians with cutting-edge technology and digital workflows.

#### PROBLEM STATEMENT:

Nobel Biocare faced low brand awareness, stagnant engagement, and slow social media growth. Their content didn't showcase their expertise and innovation, making it difficult to differentiate themselves and connect with clinicians.

#### **EXECUTION:**

We refined the brand's content strategy by implementing a consistent design style and creating content that speaks directly to implantologists. Focused on Instagram and Facebook, the content highlighted their expertise in dental implants and prosthetic solutions, boosting engagement and positioning Nobel Biocare as a leader in implantology.

### RESULTS

4X

Growth in Followers

2X

Growth in Engagement

3x

Growth in Followers

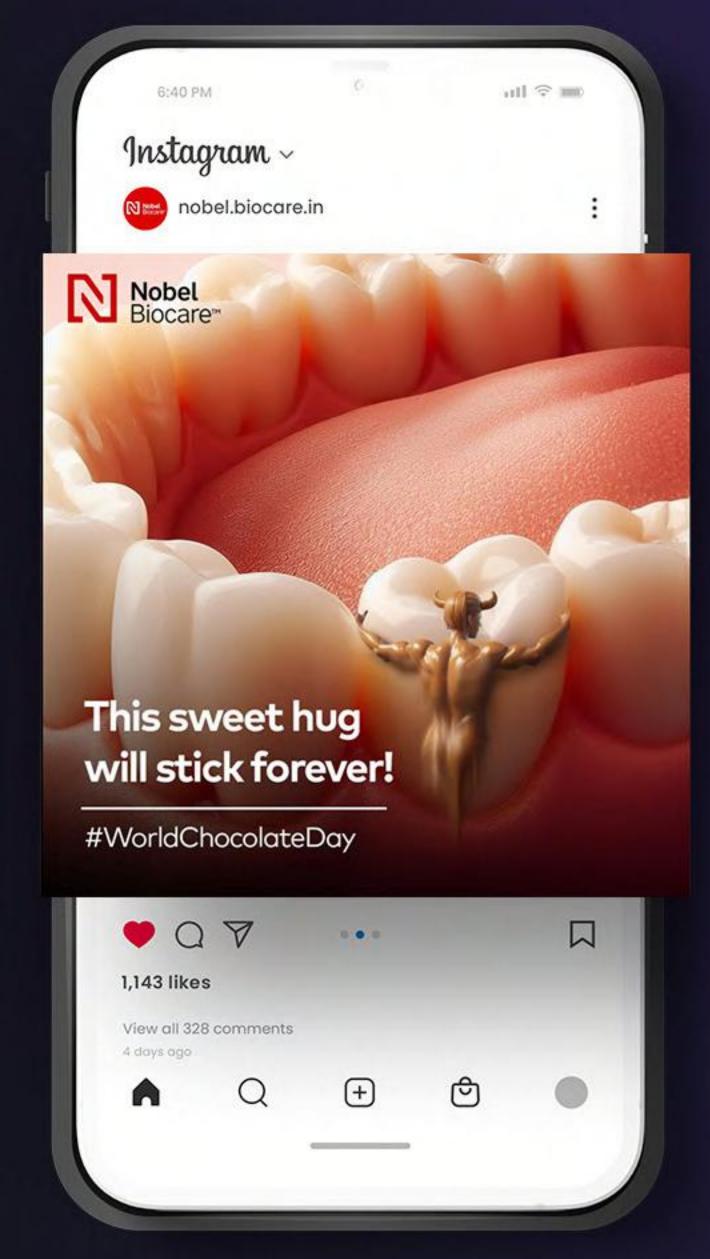
1.5x
Growth in Engagement







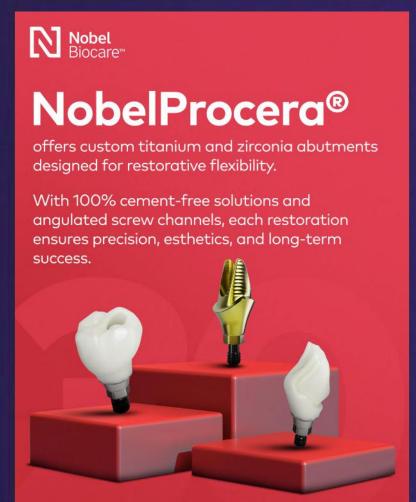














A leader in commercial and industrial real estate, Elmont Group has 30+ years of expertise in acquisition, development, leasing, and management of premium IT and industrial spaces.

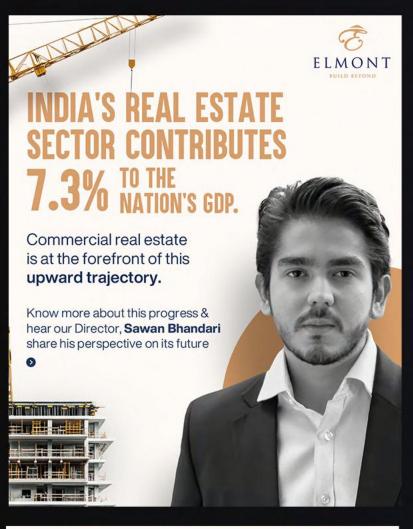
#### PROBLEM STATEMENT:

The brand aimed to enhance its presence and create brand awareness on LinkedIn, positioning itself as a leader in premium real estate.

#### **EXECUTION:**

Using a strategic communication framework, we showcased Elmont Group's legacy and expertise while diversifying content into organic and paid campaigns. Our approach positioned Elmont as a thought leader in commercial and industrial real estate and helped the brand achieve 7x growth in followers in 8 months.

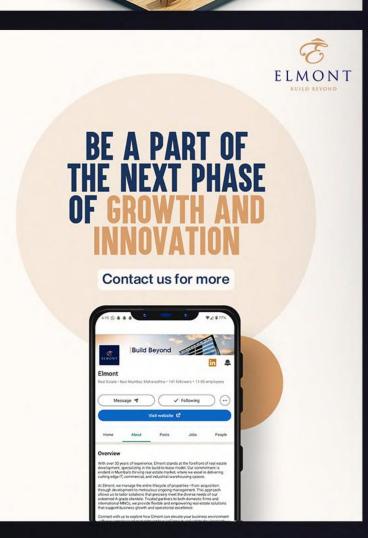


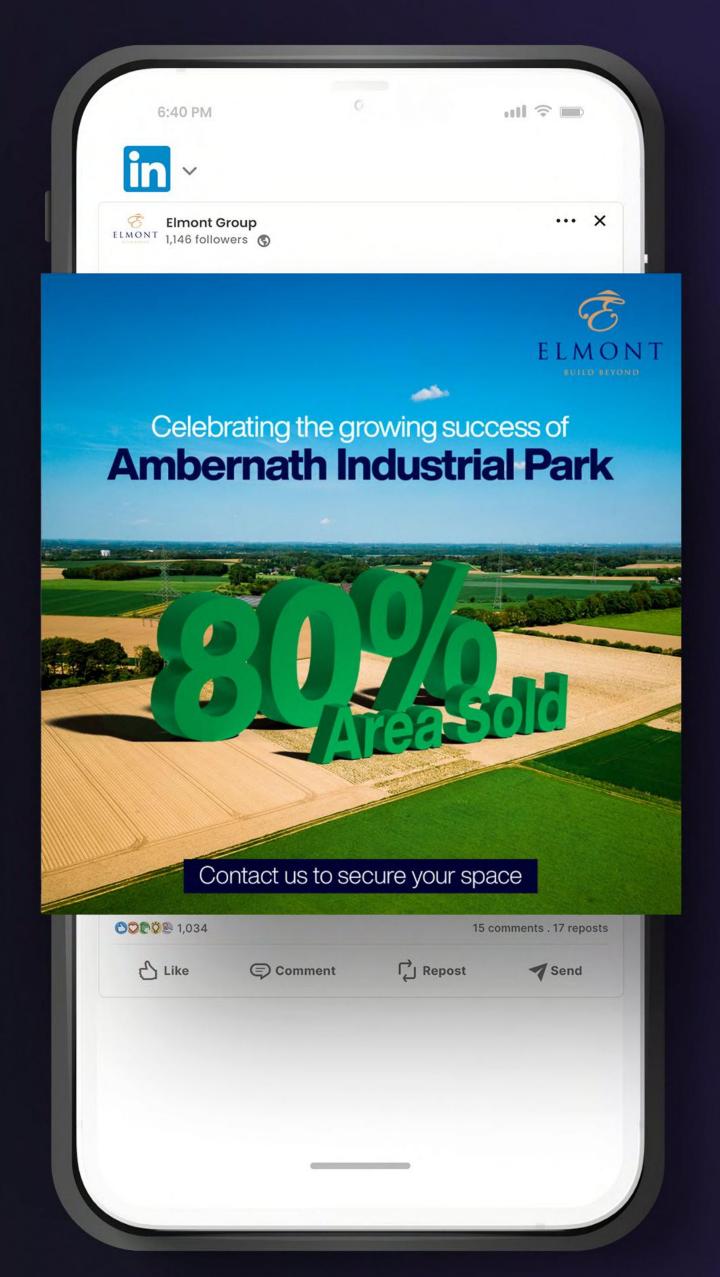




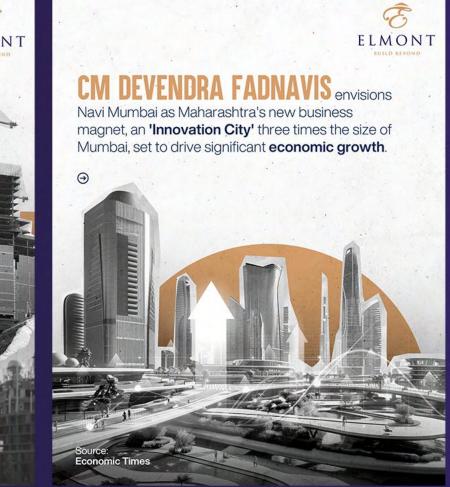
Source: Cushman & Wakefield Report ELMONT **GCCS LEADING** Global Capability Centers (GCCs) now represent 30% of India's gross leasing volume (GLV), & this trend is expected to continue into 2025, increasing market demand.

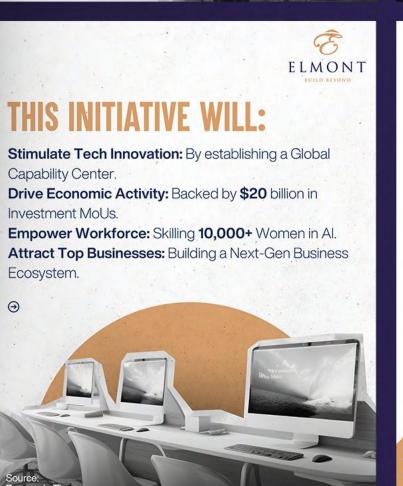
















Laadlee is the UAE's go-to destination for moms, offering a carefully curated selection of 15,000+ premium mother and baby care essentials from 350+ trusted brands. The name Laadlee, meaning "The Dearest One" in Gujarati, reflects the brand's mission to foster love and connection while simplifying motherhood.

#### PROBLEM STATEMENT:

Laadlee needed to establish itself as a trusted one-stop destination for moms in the UAE while competing with established brands. The goal was to build awareness, trust, and emotional connection.

#### **EXECUTION:**

We elevated Laadlee's brand presence through a combination of engaging social media storytelling and targeted paid campaigns. The highlight? A thoughtfully crafted birthday campaign that not only resonated with parents but also delivered Laadlee's highest-ever website visits in February 2025.

#### RESULTS

3.5x 6 12%
Growth in Engagement Growth in Reach

14x © 32%
Growth in Followers

Growth in Monthly Reach

16x
Growth in Engagement















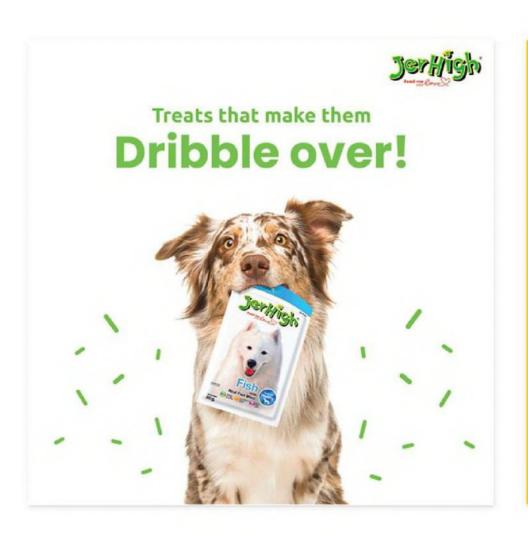








A popular name in the pet food industry, JerHigh is a Malaysian brand that makes real chicken treats for different categories of dogs. The brand aims to help people establish a loving relationship with their pets by offering products that are healthy and tasty.





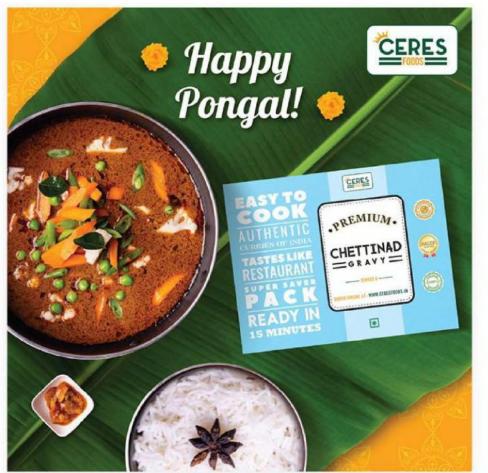


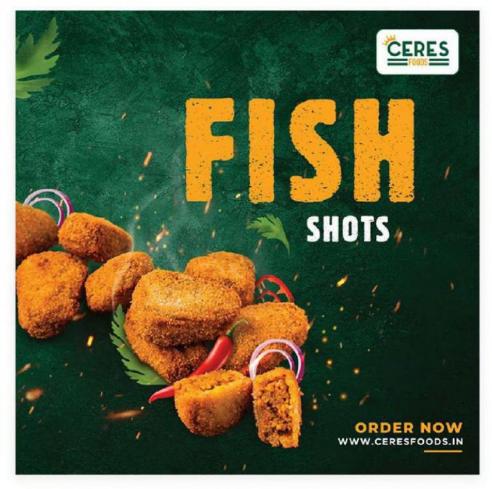




A ready to cook brand that offers everything from gravies, momos, cutlets, shots and sauces, Ceres uses authentic, age-old recipes and turns it into a smack-worthy burst of flavours that you'll love!









The Juice Beauty is a Dubai-based online marketplace that offers high-end skincare and haircare products to its audience. The brand also promises to deliver its products in 4 hours and has an in-house salon set up in all of its branches.





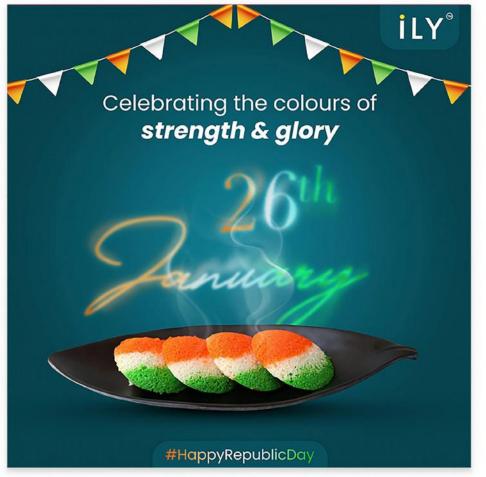






iLY provides naturally fermenting flour to enjoy dosa and idli without any added preservatives. The brand promotes the idea of having a healthy breakfast with naturally cooked meals over instant idli mixes.











Renowned for offering ultra-luxurious residences, Meraki Habitats has more than 16 years of expertise and a diverse portfolio of commercial and residential projects.











Ditch The Guilt is a healthy chocolate brand offering a variety of zero-sugar chocolates, sweetened with natural sweeteners. The brand aims to target people who are looking for premium, guilt-free chocolate alternatives.











Designed to give customers intelligent and affordable homeware solutions, Cosmo offers a range of homeware and tableware products that not only look good but are highly standardized.









An organic farming brand that is devoted to offering nutrient-dense produce to its customers, Bhoomi Farmers is a Bangalore-based company that sells fruits, vegetables and value-added products to people who want to invest in chemical-free, healthy food.









Flexing big comes easy with Big Flex's fitness supplements. The leading sports nutrition and nutraceutical brand aims at targeting people who desire to lead an active and healthy lifestyle.







### little luxury X

Little Luxury is a homegrown brand that offers detail-oriented, premium outfits for children. Creating free-spirited collections that are inspired by Indian heritage, the brand not only believes in designing clothing but also in providing children with a comfortable styling experience.











Being one of India's Top 3 OEM suppliers, Tirex Chargers specializes in delivering high-quality EV charging solutions tailored to meet the unique needs of businesses and organizations across various sectors. The brand is acquired by Gulf Oil, a leading lubricant manufacturer.











Hastha Global Ventures caters to the needs of NRIS relocating globally for work, who often find it challenging to manage their assets and family affairs in India. The company provides a dependable service to handle these responsibilities, including caring for elderly relatives.









In an attempt to give women the body that they desire, Active Topicals uses modern skin science to create products that are safe, yet super effective.









Juice Spa & Salon is a Dubai-based salon chain. The brand has become a leader and benchmark in the hair, beauty and nail care industry and boasts a massive clientele given its years of expertise in the domain.









Started in 2013, The Health Score is a technology services firm providing integrated software for the clinical care team. The software helps healthcare professionals build patient care plans, assessment scales and track patient progress.











Bubblipop is a fun brand that offers flavored cashews. It focuses upon unhealthy, mid-meal cravings and how this problem can be solved with their range of cashews that come in crazy flavors to leave you amazed.









Hutni Projekt FM (India) Private Limited is a 100% subsidiary company of Hutni Projekt Frydek-Mistek as a leading engineering company from the Czech Republic. They are established for the execution of projects in India in the field of Coke Oven & By-product Plant.









Prodigy Bags blends cutting-edge design with lasting durability to create bags that keep up with your pace. Tailored for city life and work life, they offer premium quality and smart features to suit every move you make.





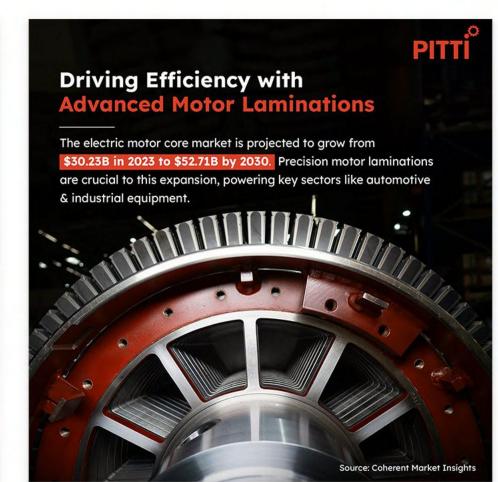




Pitti Engineering is a leading manufacturer of Electrical Steel Laminations, Motor Cores, Sub-Assemblies, Die-Cast Rotors and Press Tools. Being India's largest exporter of laminations, the brand is listed on the stock exchange and targets to continuously improve forward-backward integration along with enhancement of manufacturing capacities.



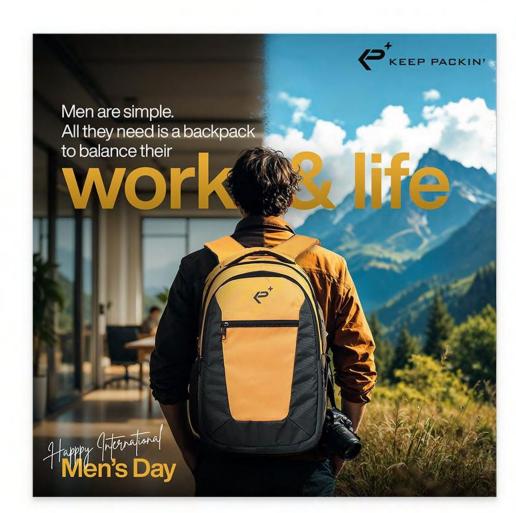








Keep Packin makes stylish, affordable bags built for everyday use. Perfect for travel or daily life, each lasting offers smart storage and bag performance—so every journey feels effortless and sharp.









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Anand Modi is a successful entrepreneur, builder, nutrition expert, motivational speaker, and founder and director of ModiSpaces and People's Gym. He actively participates in social initiatives and aspires to inspire people to stay motivated and achieve their dreams.





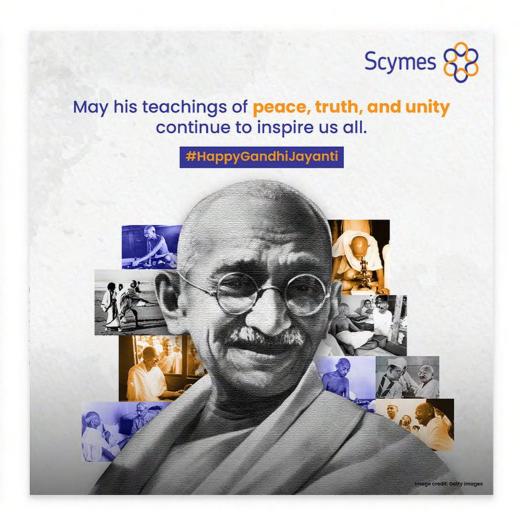




Scymes is a business outsourcing company providing tech-enabled BPO/KPO services with full delivery responsibility. The company offers services such as CMS, trade finance, KYC, mid office, retail assets, & clearing.











One of the fastest growing business groups in India, Ravin Group focuses on offering power and energy solutions to the country with qualified professionals from various markets.



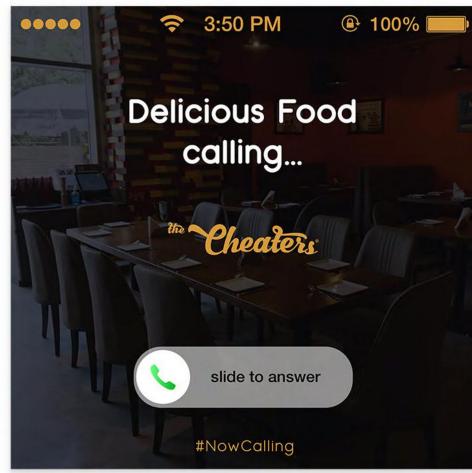






The Cheaters' at The Orb, Mumbai will show you the joy of cheating on your everyday diet. The place provides a Classic American Bar and Grill experience with modern ingredients and combinations of food and drinks.

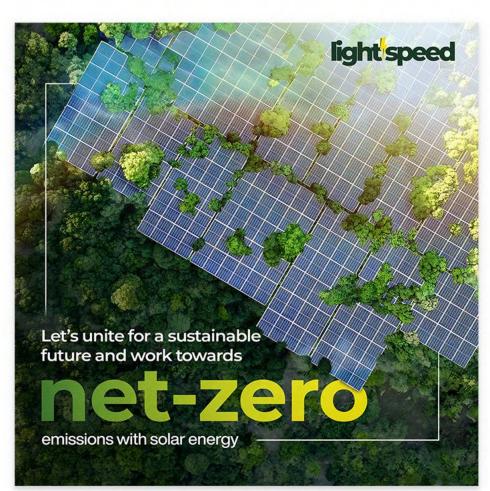








Lightspeed Energy is an independent power producer (IPP) accelerating India's clean energy transition. They tailor renewable energy solutions for industrial, commercial, and institutional customers, empowering businesses to achieve energy independence responsibly and efficiently.



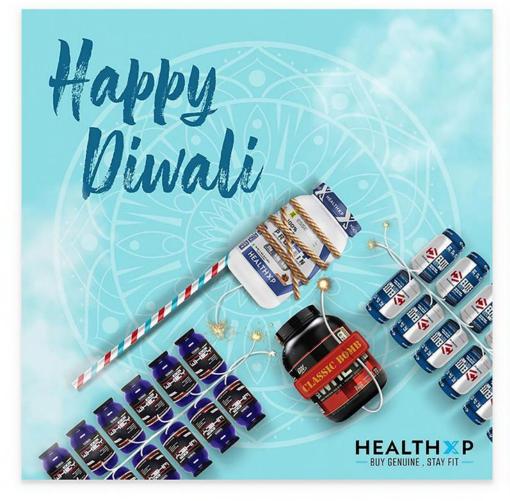








HealthXP is one of India's leading online fitness portals. They are known for delivering genuine sports nutrition supplements to health enthusiasts at affordable prices.











Wine & Dine by Pilade Khilade is a multi-cuisine restaurant and bar, offering an exciting combination of ambience, aroma, and appetizers to its guests. It is the perfect place for those who want to enjoy some leisure moments with their friends and family



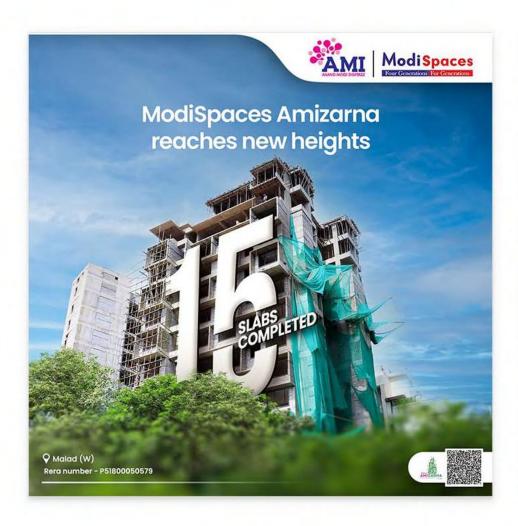




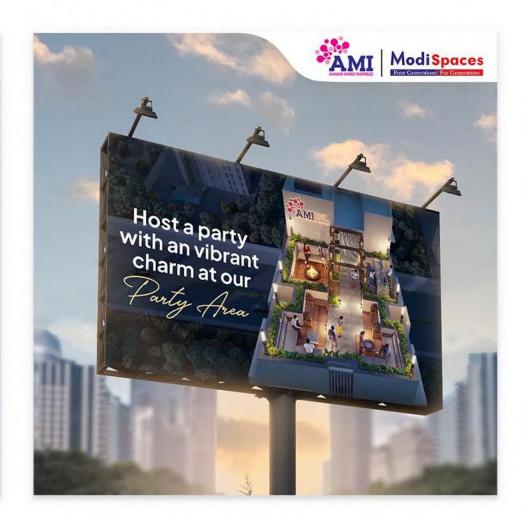




ModiSpaces was established in 1971 with a motive to offer quality housing solutions for people to lead their lives comfortably. Backed by a strong legacy of over five decades, ModiSpaces is now managed by fourth-generation entrepreneurs. The company has delivered over 56 residential & commercial projects to date.



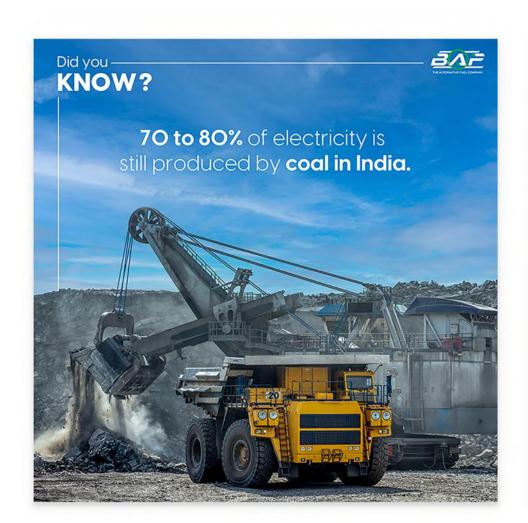








A popular name in the alternative energy market, Bharat Alt Fuel provides solar energy, e-mobility and other alternate energy solutions. The company focuses on a self-sustained ecosystem of energy generation, preservation and transportation.











Encubay is a diverse startup ecosystem empowering women-led businesses through community, capital, and collaboration.

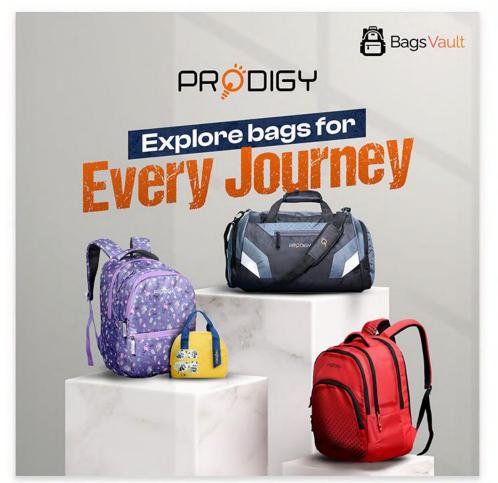


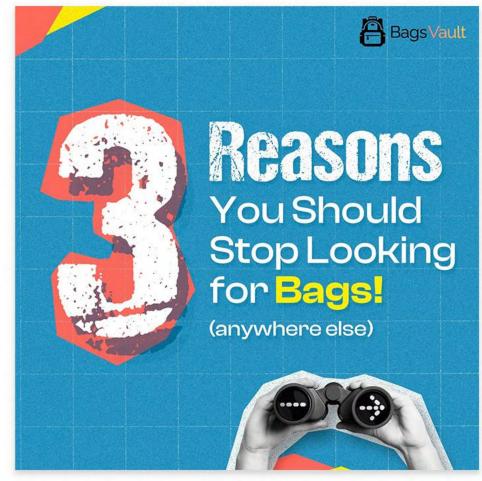
















TAPSI is a Mumbai-based artisanal patisserie that offers gourmet French pastries and viennoiseries. Created for the connoisseurs of fine taste, TAPSI brings together tradition and indulgence in every bite.



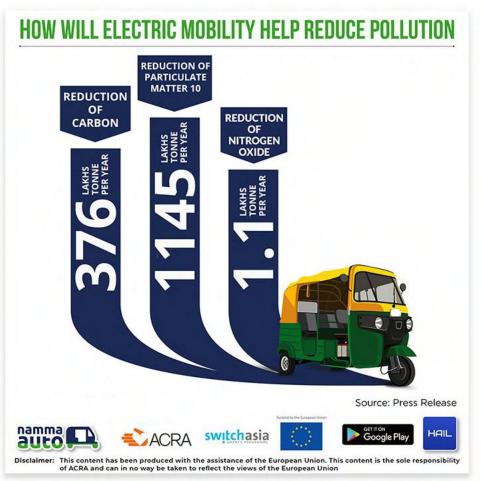






An organization in partnership with ACRA and the EU, Namma Auto focuses on sustainable transportation in Bangalore and Chennai. They do this mainly through their e-autos, while supporting the mission of turning cities free of pollution and traffic.









Spring Bio Solutions is an innovator sample sourcer for clinical trials and Bioequivalence studies. The brand has a strong global presence and plans to leverage this to be a preferred partner for healthcare companies around the world.





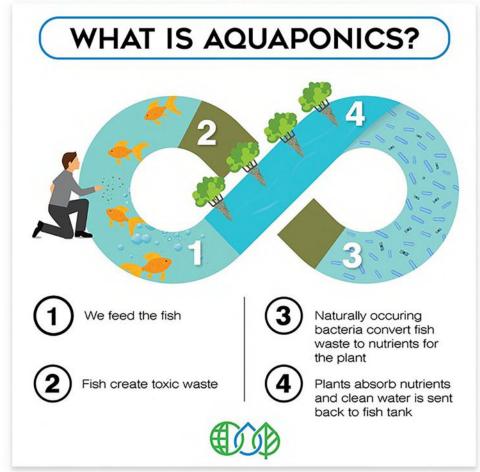


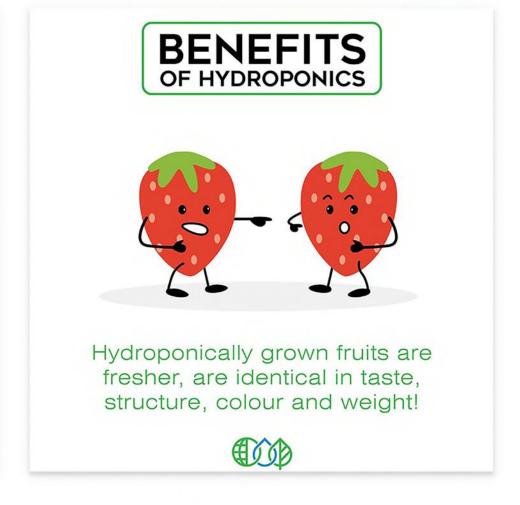




Farmvary is a new-age aquaponics & hydroponics consultancy company that is an expert in providing services from small-scale setups to commercial farms.





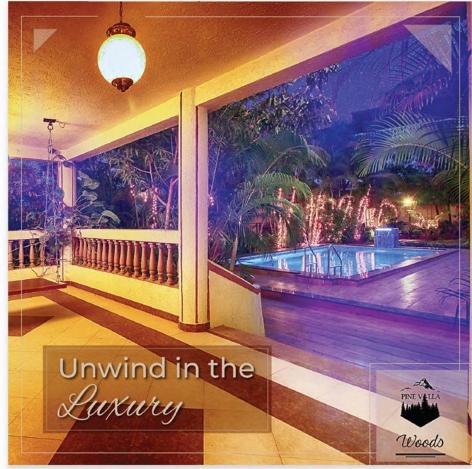






Pine Villa, a prominent Mumbai-based hospitality company with a chain of luxury villas in Lonavala. The location provides a complete package of relaxation & rejuvenation for individuals and families who want modern amenities amidst the lush green landscapes.







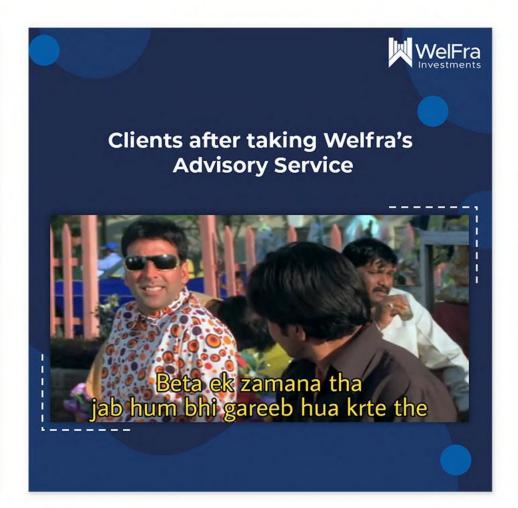




Investment advisory and asset management firm, WelFra Investments helps individuals help clients with in-depth market information and well-researched calls related to trading.











FUDX is a decentralized block-chain based cryptocurrency. The brand's token offers some unique attributes that allow users to enjoy multiple benefits through a hyperlocal hospitality ecosystem accessible to users around the world.



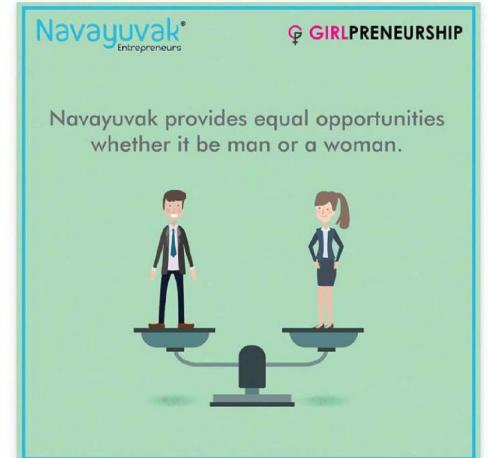


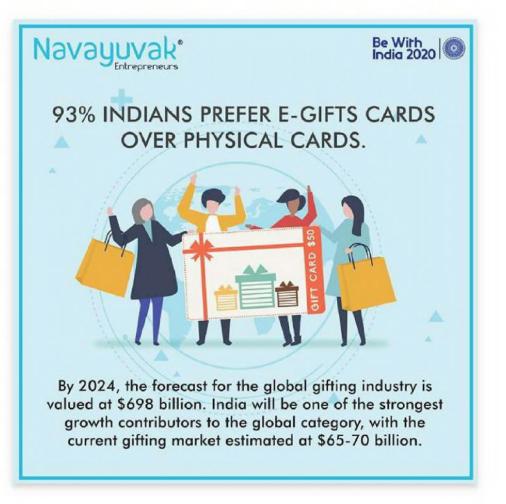




Navayuvak is a platform launched with the intention of boosting and fostering the entrepreneurship spirit of the youth at the grass-root level in India. They aim to become a one-stop hub for start-ups as they are pioneers in working for start-up ecosystems.









Sameera Warehouster is a pioneer in modern warehousing, industrial and logistics space. The company also has expertise in asset management, development execution and investment deployment.









Biizlo, a multi-purpose & extensive home security app designed especially to address the security concerns of gated communities, housing societies and condominiums. The app revolutionalises home security by replacing manual visitor register and digitizing security apps to secure spaces innovatively.



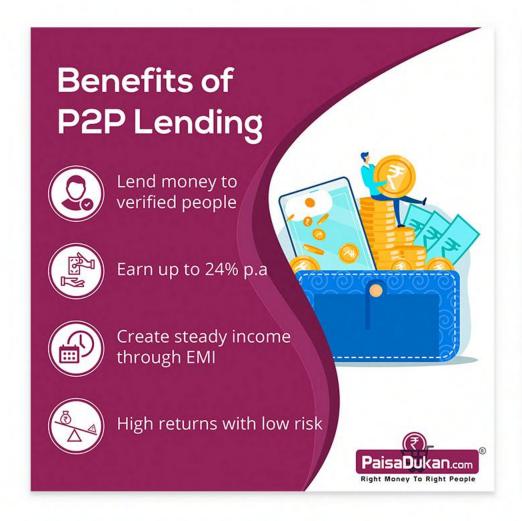




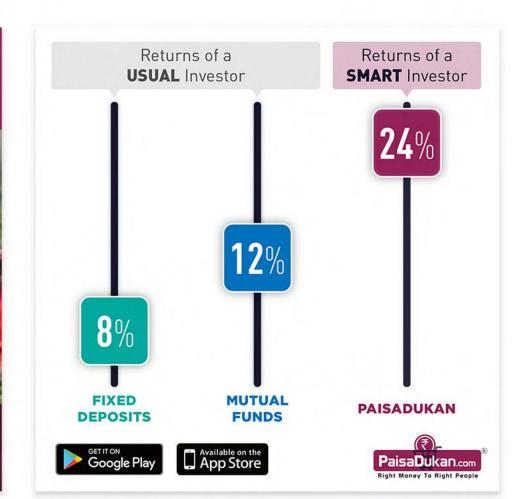




A P2P (Peer-to-Peer) lending concept, PaisaDukan is a marketplace which comes under the category of NBFC, wherein borrowers can take loans from individual investors. The brand operates as a safe zone for the investor as well as the borrower to curb the advent of financial exclusion in India.









SlashRTC is one of the fastest-growing companies in AI and contact center solution space. They provide complete call center management systems to automate business processes by applying NLP, MLU and ML into their solutions.







